

TOMY International, Inc.

POSITION DESCRIPTION

JOB TITLE: Designer Position - Reports to Design Manager, Dyersville, Iowa

EFFECTIVE DATE: January 2017

DEPARTMENT: Ag and Auto Brands – Dyersville, Iowa

OVERALL SUMMARY: Working closely with the Design Manager and multiple teams within the organization, energetically and passionately create fun rewarding experiences for children within the **Agriculture and Auto brands (John Deere, CAT, Jeep)**, to deliver against marketing strategy, safety requirements, cost limitations, schedules, and age appropriate play value. You will be responsible for delivering against the slots and rationale delivered each year as well as looking into new opportunities of growth within the Ag and Auto line of business.

EDUCATION: Degree in Product / Industrial / Toy Design or close equivalent

EXPERIENCE: 2 years minimum design experience within a toy manufacturer, ideally with vehicle expertise

KNOWLEDGE AND SKILLS:

- Excellent design communication skills (sketching, ideation, presentation), with high proficiency in Adobe CC and preferably one 3D program such as Solidworks or Rhino.
- Ability to handle multiple projects at the same time with a well-organized and professional approach
- Clear and concise written and verbal communication skills

PRIMARY RESPONSIBILITIES:

- Autonomously drive multiple products from concept through to production
- Drive and exploit consumer insights
- Generate and present new product concepts and be able to positively react to feedback from peers
- Create (or drive the creation of) materials to communicate concepts (sketches, models, renderings, 3D files)
- Manage art, design and electronics assets through to production
- Maintain an updated expert knowledge base upon the Boys toys and Vehicles category
- Work closely and build relationships with team members and where necessary, licensors
- Be proactive in pushing developmental skills, to better and evolve overall skill set
- To think and act creatively and strategically
- Complete the development of design projects on time with proper documentation
- To assist the Design Manager on additional projects or product development when needed
- Continually seek for and understand the latest trends and 'hot topics' for children

We offer a highly competitive salary and excellent benefit package in a fun and supportive environment. If interested and qualified, please send a resume and cover letter with salary requirements to hr@tomy.com or fax to 563-875-5685.

DISCLAIMER: The preceding job description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as comprehensive inventory of all duties, responsibilities and qualifications of employees assigned to this classification.